

January 2008

Olympic Theme Song “Welcome Beijing” shown on ATV

N-Visio Music Limited is proud to introduce the official Olympic Song “Welcome Beijing” to ATV, a multi-artists version will start showing on TV from this month. This will be the first part of the action plan for “Welcome Beijing” that also includes a release of 2CDs before August 2008. The CDs will capture different version of the song which aim to share the spirit of the Olympics with different communities in the country.

About N-Visio Music Limited

N-Visio Music Limited acts as a ‘content factory’, producing songs and videos that will flow across N-Visio’s distribution footprint to audiences in China, Malaysia and Indonesia as well as other markets. In addition, N-Visio Music provides talent management capabilities in support of N-Visio’s partnerships with TV stations.

About ATV

ATV is one of the two free-to-air broadcasters in Hong Kong. Its mission is to serve the interest of the local community through its distinctive and diversified programming. ATV has also impacted TV viewing in Asia and the Chinese communities worldwide. Each year, ATV produces more than 3,000 hours of programming - mainly news, factual, infotainment, drama and variety shows. With innovation and originality as its trademark, ATV drama and factual programmes - heartily embraced by local and overseas viewers - have been distributed to broadcasters in Europe, Asia, America, Australia, and more than 30 nations and regions around the world.

For more information, please visit www.n-visio.com.

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