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### **The New7Wonders Foundation has appointed N-Visio Limited as the Exclusive Service Provider for the PRC region**

The election of the Great Wall of China as a New 7 Wonder of the World is considered a matter of national and patriotic importance in China. The New7Wonders Foundation has appointed N-Visio Limited as the Exclusive Service Provider for the PRC region. N-Visio Limited will provide the national voting solution in China and additional TV and web-based services and solutions for China, these include premium SMS voting for the Great Wall of China, SMS chat and subscription to mobile content and services.

Moreover N-Visio Limited will appoint as the exclusive representative of the New7Wonders Foundation to explore any business opportunity in China. This includes but not limited to additional optional services and solutions for China such as IVR voting and WAP services, additional optional international services and solutions such as voting services for Chinese voters outside China in key markets (e.g. Malaysia, Hong Kong, Taiwan, Indonesia, Singapore).

This event is another positive news item coming from N-Visio Limited which confirms its success in the PRC region and it is a confidence boost to the N-Visio team in the important and historical year of 2008.

### **About New7Wonders Foundation**

The Foundation was established in 2001 by the Swiss-born Canadian filmmaker, author and adventurer Bernard Weber to contribute to the protection of the world's human-built and natural heritage and to foster respect for the cultural diversity on our planet.

Fifty percent of net revenue raised by the New7Wonders Project is to be used to fund monument documentation and conservation efforts worldwide. One such project was completed in 2003, when a high-definition 3D model of the giant Bamiyan Buddha was created that enables the statue to potentially be rebuilt, should the Afghan people decide they wish to do so. The great statue of Buddha was destroyed by the Taliban in 2001. This New7Wonders Foundation project was featured in the Swiss Pavilion at the 2005 World Fair in Aichi, Japan, along with New 7 Wonders ballot boxes which

allowed people to cast their votes in the New7Wonders campaign.

The Foundation is based at the Heidi-Weber-Museum in Zurich, Switzerland, an architectural landmark in itself - it is the last building designed by Le Corbusier, one of the most renowned artists and architects of the past century.

The first, successful chapter of New7Wonders drew to a close when the results of the world's first-ever global election were spectacularly announced in Lisbon on July 7, 2007 - 07.07.07. More than 100 million votes had been cast by citizens around the world using modern communications technology in this unprecedented global dialogue. The ceremony ended with the exciting launch of the current campaign: The New 7 Wonders of Nature!

For the 18 months preceding the Declaration gala in Portugal, people across the globe cast their votes for their favorites of the 21 New7Wonders finalists in the final stage of the campaign. These 21 finalists were announced January 1, 2006 in Zurich by Prof. Federico Mayor, President of the New7Wonders Panel of Experts. This illustrious panel had selected the finalists from the top 77 nominees—those which received the most votes from people worldwide in the preliminary voting stage.

Source: <http://www.new7wonders.com>

For more information, please visit [www.n-visio.com](http://www.n-visio.com).

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